

alpha<sup>i</sup>nnoteC

DESIGN BY ALPHA-INNOTEC

**Efficiency and  
performance in an  
elegant packet!**



# DESIGN PLUS

The times when technology was allowed to be merely functional are long gone. With the new heat-pump generation for outdoor installation from Alpha-InnoTec the heat-pump becomes a unique design sculpture that literally puts in an appearance. The sophisticated inner workings are the contribution of the experienced engineers at Alpha-InnoTec. The noble exterior of Prof. Gerhard Kampe from the University of Integrated Product Design in Coburg, Germany. The result is a rational and stylish combination of aesthetics and function unlike any other making heating a visual delight!

## **It's not sufficient only to be beautiful!**

The confidently discreet body, made from high-grade, low-maintenance aluminium, not only evokes quality and durability but quite purposely contrasts with the dark finish of the air vents. This combination lends the unit a technological lightness that is strikingly symbolic of air as a medium. The attractive exterior houses reliable high-performance technology down to the last detail. The special noise-optimised design results in a whisper-quiet operation, barely louder than the ticking of a clock.

## **DesignPlus Award for LW 330 A**

The LW 330 A air/water heat-pump is an excellent example of the aesthetic appeal of leading-edge technology. That was also the way the jury of the DesignPlus competition during the Frankfurt trade exhibition saw it, selecting the LW 330 A as one of the winners of the renowned competition. The DesignPlus award is a highly coveted recognition for manufacturers and designers alike. To the consumer it is the hallmark of above-average product quality. In addition to innovative design the award-winners also stand for top achievements in climate protection, energy efficiency and sustainability.



The designer: Prof. Gerhard Kampe

